

4.4 DATA ANALYSIS

According to Ashirwadam (2014:1) the term “data analysis” can be summarised as a method of putting facts together to solve a research problem. Data analysis is an important part of research to answering the research question.

4.4.1 Challenges

The following challenges were observed during this study:

- a) The lack of responses and participation of teachers (due to them not being interested to form part of this study)
- b) Loadshedding (during Skype and Zoom interviews) was a major challenge.
- c) Covid – 19 and social distancing prevented live interviews to be conducted.
- d) Financial constraints since project was conducted without financial assistance.
- e) Participants thought that they needed to have knowledge of Saldanha Bay Municipality in order to respond to the questions.
- f) Participants didn't see the urgency and time constraints attached to this project.

4.5 INTERPRETATION OF DATA

The responses to the various questions via the in-depth interviews and questionnaires are reported.

4.5.1 Semi-structured interviews with teachers

Semi-structured interviews with 5 teachers that are vested to promote and develop arts and culture, in the Saldanha Bay Municipal area.

4.5.1.1 Question 1:

What support is Saldanha Bay Municipality giving your school to develop arts and culture activities and development?

Response:

An overall response from all five teachers unanimously indicates that the Saldanha Bay Municipality does not give support to their schools, but hosts events or projects of which their learners are given the opportunity to participate in. The events and projects include the municipal youth council and arts and culture events and competitions, normally hosted at schools as an extra-mural activity.

4.5.1.2 Question 2:

What resources are made available by Saldanha Bay Municipality to develop arts and culture activities more in your school?

Response:

Concluding on this interview question, it is evident that there are no resources that are made available by Saldanha Municipality specifically to schools, except the existing projects that happen of which learners participate in.

4.5.1.3 Question 3:

Why do you believe the youth exits the Saldanha Bay Municipality area to pursue careers in arts and culture in bigger municipalities?

Response:

The overall response to the above question is split in two. The lack of opportunities within the Saldanha Bay Municipality and the lack of arts and culture related jobs are reasons why the youth move to areas where those opportunities are prominent.

4.5.1.4 Question 4:

What relationship does your school have with the Saldanha Bay Municipality?

Response:

Schools have a fairly good relationship with the Saldanha Bay Municipality, especially when it comes to basic municipal service delivery and development. Relating to arts and culture, the schools and the municipality will only collaborate when it involves learners or participating in events that are hosted by the municipality.

4.5.1.5 Question 5:

Why is there a small number of arts and culture focus-schools in Saldanha Bay Municipality?

Response:

Within the Saldanha Bay Municipal area, the need to have arts and culture focus-schools is not a priority. Many places of work within the area are related to the heavy metal, steel, mining, fishing and agriculture industry. A lack of finance is another reason why arts and culture focus-schools cannot be invested in. One teacher emphasizes capitalism as he says, "If it does not make you money, why invest in it".

4.5.1.6 Question 6:

How does your school make provision for learners wanting to pursue a career in the arts and culture direction?

Response:

Schools do assist learners that have a passion for the arts and culture. They advise learners to join cultural groups and organisations in and outside school, advise learners to research and apply to arts and culture related bursaries and institutions as well as assisting them with the needed support and information. One school offers extra classes and additional music and visual art subjects as part of the curriculum to learners that are interested in pursuing careers in those directions.

4.5.1.7 Question 7:

What resources does your school make available to satisfy the need of learners wanting to pursue an education direction and career path in arts and culture?

Response:

Each teacher's school has its unique way of making resources available to learners wanting to study and work into the arts and culture direction. As a common answer, all teachers advised that they make information resources and career guidance available. Schools encourage learners to attend workshops, partake in external arts and culture programmes and do much research on the career paths they would like pursue.

4.5.1.8 Question 8:

What programmes are devised to allow learners to express themselves through arts and culture?

Response:

A summary of the responses received after asking the above question, is that there are not many arts and culture programmes within the Saldanha Bay Municipal area. Learners must engage themselves in programmes hosted by external organisations and industry professionals. Schools have internal programmes that learners can partake in, but it extends only to the parameters of the schools. School programmes such as the Eisteddfod, extra drama, art, design and visual classes, school concerts, debate clubs, choirs and programmes can be attended by those interested learners.

4.5.1.9 Question 9:

How does the “Arts and Culture” subject, as part of your curriculum impact your learners’ decision to pursue any direction in arts and culture?

Response:

The subject itself does not really have a role to play in the learner’s decision to pursue a career in the arts and culture industry. It is more the passion that learners have for the arts and culture that propels them into that direction. This subject at primary level (Grade 7 to 9) is just an introduction to what the possibilities within the arts and culture field are. There is a minimal number of learners that ultimately go into the arts and culture industry, of which they have art, design, visual art or drama as an extra (8th) subject at matric (Grade 12) level.

4.5.1.10 Question 10:

What recommendations do you offer your learners wanting to pursue a career in the arts and culture sector?

Response:

Learners are encouraged to join organisations that promote and develop the arts and culture. Learners must do their research and not see financial constraints as a reason to stop their passion and goals. Learners must make use of the information that has been made available to them as well as visit the Saldanha Bay Municipality to enquire about any resources that they can utilize.

4.5.2 Semi-structured questionnaires to 10 youth members

Semi-structured questionnaires were distributed to 10 youth members currently residing in the Saldanha Bay Municipal area that are interested in pursuing careers in the arts and culture. 8 questionnaires were returned with conjoined analysed responses set below:

4.5.2.1 Question 1:

Do you think Saldanha Bay Municipality is prioritising arts and culture activities and development?

Response:

Arts and culture development and activities are not prioritized at all. There might be factors that the municipality considers before prioritizing any sector, but it's not made public. There is a lack of interest, thus arts and culture is last or not at all on the municipality's service prioritising list.

"The Saldanha Bay Municipality is mainly focused on sport activities and development".

4.5.2.2 Question 2:

How important are arts and culture activities and development?

Response:

All respondents agree that developing arts and culture is very important. It allows for the learning, training and development in arts and culture industries as well as for keeping the youth busy and off the streets. The development of arts and culture is also dependent on the need of the community. Developing arts and culture in the community allows for the youth and those interested to learn and discover more about themselves, their history, culture and their heritage.

"The youth are there to preserve our history, talents and culture for future generations".

"The basic education system that is implemented in the Saldanha Bay Municipal area does not make provision for studies with the arts and culture direction. Not everyone has a passion for maths, science and accounting which are subjects mainly prioritized at schools in the municipal area".

"Arts and culture development has the potential to build and grow the community".

4.5.2.3 Question 3:

How important do you think public finance (municipal budget) or/ money is in prioritising arts and culture activities and development in Saldanha Bay Municipality?

Response:

Public finance or similar support from provincial and national government, is very important in attempting to prioritise a sector that is not prioritized, especially in the Saldanha Bay Municipal area. There are not much or any resources available for developing arts and culture activities, thus the municipality must assist.

"The availability of funding can help create platforms for artists within the West Coast to showcase their talents".

"Financial support and investments are most important when prioritising anything within government, like arts and culture development".

4.5.2.4 Question 4:

Do you think arts and culture can be utilised to generate an income and how?

Response:

Arts and culture can indeed be used to generate an income. Training and development will lead students to make use of their talents to make money. There are many ways in which this can happen, like hiring managers, coordinators and operational staff at arts and culture institutions like galleries, libraries and theatres. Shows and events can be hosted where actors, dancers, singers and poets can perform and painters and visual artists to showcase their work.

"Selling tickets at shows are great ways to generate incomes that will be used as salaries".

"Local businesses can involve themselves in arts and culture initiatives by sponsoring events and making funds available to be used as staff salaries, as part of their Corporate Social Investments".

"People within the Saldanha Bay municipal area work for the sake of making money to and not to exercising their talents. Currently there is no support and no sustainable means of making money by using arts and culture talents, although arts and culture in theory and practice can generate an income – just not in our municipal area".

4.5.2.5 Question 5:

Why do you think is there an exodus of youth from Saldanha Bay Municipality to bigger municipalities?

Response:

The main reason why the youth leave the area to bigger municipalities is because in the Saldanha Bay municipal area there are no arts and culture opportunities. The youth

believe that bigger and better opportunities are in cities such as Cape Town and Johannesburg. A lack in job opportunities is also a big reason why the youth leave the Saldanha Bay municipal area.

“Even if a person is qualified, there is no guarantee that he/ she will get a job in the West Coast”.

“No support from government. Underutilised development programmes and skillset are reasons why the youth exit the municipality”. “Bigger municipalities invest more in their youth that is interested in arts and culture as they have grown to understand that it is a profitable industry”.

4.5.2.6 Question 6:

What programmes and systems do you think can be put in place or what can be done by the Saldanha Bay Municipality in order to prevent the youth from leaving the area to pursue careers in the arts and culture?

Response:

Saldanha Bay Municipality must engage with the community to seek out their current arts and culture needs. It must then devise educational programmes, writing, acting, dance and music workshops and training interventions for the youth to partake in.

“The municipality must employ an organizing team that locates interested youth members to form part of this forum. This forum must be open to ideas and to arts and culture development initiatives. This forum must engage with schools and organization and work together to improve arts and culture activities in the West Coast Region”.

“Programmes that attracts the youth must be focused on such as acting, dance, graphic design, graffiti, tattooing and music. These are potential growth indicators and it can also be the base for establishing understanding how it can be used to generate incomes”.

4.5.3 Semi-structured questionnaire 10 youth members

Semi-structured questionnaire were distributed to 10 youth members that left the Saldanha Bay Municipal area to pursue careers in the arts and culture industry. 5 questionnaires were returned with conjoined analyzed responses set below:

4.5.3.1 Question 1.

Why do you think Saldanha Bay Municipality is not prioritising arts and culture activities and development?

Response:

Respondents unanimously agree that the lack of financial and information resources are reasons why arts and culture activities and development is not prioritized in the municipal area. As a result of this, focus is put on other sectors such as sport:

“The arts and culture industry in SBM is underrated. Here is no visible body that represents the sector, nor be available to assist it”. (Respondent A).

“Bigger cities have a greater understanding around the industry, thus being able to create opportunities and prioritizing it”. (Respondent B).

4.5.3.2 Question 2.

Why do or/ don't you think developing arts and culture activities will benefit the Saldanha Bay Municipal area?

Response:

The entire West Coast has history and talented individuals that can be utilized to generate revenue and establish a sustainable form of economic growth. If incorporated with tourism

attraction, which Saldanha Bay Municipal areas are known for, the benefits would be great. By developing arts and culture, the socio-economic standard of the municipal area will improve.

“Psychological and physiological benefits should be reason enough for arts and culture to be prioritise within the West Coast region”.

“Developing arts and culture in our area will open up more work opportunities and the influx in entrepreneurship will be in effect”.

“Through arts and culture, more outreach programmes can be established. These programmes keep the youth out of trouble and off the streets. Arts and culture are about teaching and learning new skills and using it to better oneself”. (Respondent C).

4.5.3.3 Question 3:

How do you involve yourself in municipal decision making – where municipal budget allocation is concerned? (Public participation, community meetings etc)

Response:

None of the respondents involve themselves with municipal affairs, especially when it comes to the allocation of public funds.

“I don’t. “I am unaware of when there are community meetings or decision-making sessions where the community is involved and get a chance to vote or give input”. (Respondent D).

*“I cannot remember when last or ever the public had an input on the municipal budget”.
(Respondent A)*

4.5.3.4 Question 4:

What role do arts and culture programmes and organisations play on the community?

Response:

Arts and culture programmes and organisations have means of changing people's lives. It especially has an impact on a child's interest and thinking. It is a teaching mechanism that can empower and motivate the youth. Children gets inspired to practice their crafts and live out their passions. It also inspires innovative job creation ideas and allow the entire community to be involve.

"Such programmes preserve cultural heritage".

"Arts and culture programmes and organisations keep kids off the streets, it teaches them life skills and conjure up positive attitudes in them".

"Arts and culture are effective ways to pass down traditions."

4.5.3.5 Question 5:

Why do you think is there an exodus of youth from Saldanha Bay Municipality to bigger municipalities?

Response:

Job opportunities within the Saldanha Bay Municipal area are scare and very limited. Not even if a person has a qualification, will he or she be guaranteed a job. Bigger cities have more work opportunities and wider career paths, hence the youth leaving the municipal area.

"There are better opportunities and a wider spectrum of careers to explore".

"It is more challenging for the youth to excel in any arts and culture related career within the West Coast than in Cape Town".

4.5.3.6 Question 6:

What programmes and systems do you think can be put in place or what can be done by the Saldanha Bay Municipality in order to prevent the youth from leaving the area to pursue careers in the arts and culture?

Response:

Although all of the respondents' responses reflects training and development as a common system to be implemented, each of them was personally influenced by their current career path.

"Programmes must be developed for the youth to reach arts and culture opportunities".

"Media training and awareness such as videography, photography, editing for post production, graphic design, I.T. classes, acting, dance and music initiatives must be implemented".

"The municipality must equip the community with a multi-purpose facility where the youth can explore their talents".

"The municipality must provide a platform where discussions should take place, information sharing to be conducted and get industry professional to give guidance and motivate the youth".

4.5.3.7 Question 7:

How important do you think public finance (municipal budget) or/ money is in prioritising arts and culture activities and development in Saldanha Bay Municipality?

Response:

All respondents unanimously agree that municipal finance very important is to assist in arts and culture development.

"If something can't be funded, it can't happen".

4.5.3.8 Question 8:

What do you think is important for a youth member from the Saldanha Bay Municipal area to know when he/ she want to pursue a career in arts and culture?

Response:

The youth must learn how to monetize their crafts and talents in order to make a sustainable living out of it. They must also know that the arts and culture industry is a difficult industry to be in, and they should be sure if the industry is really for them.

"The youth must do research and be 100% that this is the right industry that they want to get into. You must be willing to persevere".

"Do not wait for the municipality to make opportunities available. If you do, you will end up working a 9 to 5 job and not where your passion lays".

4.5.3.9 Question 9:

How important is arts and culture activities and development?

Response:

Arts and culture activities and development is very important.

"It is extremely important as it teaches children from a young age to be logical thinkers and social

4.5.3.10 Question 10:

How do you think arts and culture can be utilised to generate an income?

Response:

Depending on the personality of a person, he or she can use their talents and monetize it through various platforms such as live performances, exhibitions and selling written work. Hosting shows, selling tickets for shows, hosting workshops, skills development training and social cohesion are more ways that arts and culture can be used to make money.

"If arts and culture initiatives can piggyback on tourism attraction, money can be made. Some methods are to sell art pieces, do indigenous dances and acts for foreign tourists and tell stories of the history and culture of the area". (Respondent A).

4.5.4 Semi-structured interview with the municipal manager

A semi-structured interview was conducted with the Saldanha Bay Municipal manager concerning the priority of arts and culture within the municipal area and municipal budget allocations and procedure.

4.5.4.1 Question 1:

What is your role in the annual municipal budget allocation?

Response:

The municipal manager explained that there are two specific municipal officials dealing with the municipal budget. The mayor is the custodian of the budget, and the municipal manager is the head of the administration at Saldanha Bay municipality, subsequently making him responsible for everything within it. He says that he is the one that has the final say about matters concerning the municipality. His role as the head of administration is accompanied with his final signature of approval. He has a staff that is delegated to

operate certain functions such as assuring him that everything is in order and that every decision that is to be made is governed by relevant legislation and policies.

“Although there are officials that are delegated to perform certain functions, I am the person that signs off on all decision making. The Chief Financial Officer (CFO) is the accountable officer, and I am the accounting officer. The CFO is to ensure me that everything is in order in terms of the budgeting framework that is set out by the National Treasury, that we must comply with. When it comes to budget allocations, I have to make sure that the allocations are in line with what we are allowed to spend”.

4.5.4.2 Question 2.

What process or procedure is followed to determine the amount of budget being allocated to a department or sector?

Response:

The municipality is regulated. Provincial and National government are very strict in terms of what municipalities can and cannot do, hence they are audited after the end of every financial year. Saldanha Bay Municipality is a “clean-audit” municipality due to it complying to set guidelines. Saldanha Municipality is using the Municipal Regulations on a Standard Chart of Accounts (mSCOA) system set out by the National government to budget. It is a means to stay within the scope of budgeting and to not deviate from the end goal. The municipal budgeting must also be in line with section 52 of the MFMA and follow the IPD process.

“All municipalities use MSCOA, which is a guided system and structure to budget. This system was put in place to assist and ensure that municipalities do not operate outside of its ambit of responsibility”. “If it’s not in the budget, it cannot be done”.

4.5.4.3 Question 3.

How is a priority sector or department identified or determined?

Response:

In order to determine or identify a sector or department to prioritise, the municipality looks at the 3 E's - effectiveness, efficiency and economic impact that the sector or department can deliver. The municipality must first determine what would impact a large group of people in a positive way, before prioritizing a sector or department.

"An example is that a community might request for a road to be upgraded, but to upgrade the water system would have a bigger and more positive impact in the long run. The one road will only impact a handful of people, while the water system will impact hundreds more".

"The community might want a clinic to be built. While an easier and cost friendly way would be to find out the source of why people are getting sick. If for an example it is determined that it's the water causing a lot of illnesses, then it would be wise to prioritise the upgrading of the water system, then build a clinic that might be finished in three years".

4.5.4.4 Question 4.

Why are the arts and culture sector and departments not prioritised as the others?

Response:

The constitution mandates the municipality to operate within and be responsible for schedule 4(b) and 5 (b). These two schedules only make provision for municipal services and facilities to be attended to. Although Saldanha Bay Municipality has a good relationship with the Department of Cultural Affairs and Sport, anything arts and culture related activity falls under the scope of Provincial government.

“Sport fields and facilities are for us to take care of, but the programmes and projects falls within the mandate of Provincial government”.

“Schedule 4 and 5 says that we must specifically look at sport facilities. We are governed by the Municipal Systems Act and the Municipal Finance Management Act”.

4.5.4.5 Question 5.

What relationship does Saldanha Bay Municipality have with arts and culture organisations in the municipal area?

Response:

The municipality’s department of community services deals with renting out community halls to organisations and groups wanting to host shows or events at a minimal price.

“The only relationship we have with them, is providing facilities for them to rent or use”.

4.5.4.6 Question 6.

What support does Saldanha Bay Municipality lend to arts and culture organisations in the municipal area?

Response:

The only assistance from the municipality, is the provision of facilities.

“Should the arts and culture community make their needs known at forums or community meetings, we will facilitate engagement with the correct department to work with them”.

4.5.4.7 Question 7.

Why do you think there is an exodus of youth from the Saldanha Bay Municipal area?

Response:

The reason why the youth leave the municipal area, is related to the high percentage of school dropouts. Over 77% of learners between grade 8 and 12 drops out of school, leaving the remainder of learners to move from the area to study further, which is a high number of matriculants.

"The youth do not have a choice but leave. We do not have a wide range of job opportunities".

4.5.4.8 Question 8.

Why do you think the youth migrate to other municipalities where their arts and culture interests and needs are satisfied?

Response:

Many young people move out of their hometowns to seek job opportunities. Opportunities are better in metros as they have a variety of career options to choose from. In SBM, Job opportunities are limited, especially when it comes to the arts and culture industry.

4.5.4.9 Question 9.

Why is the Saldanha Bay Municipality not putting systems and programmes in place to prevent the youth (that are interested in pursuing careers in the arts and culture) from exiting the municipal area?

Response:

Arts and culture is not a municipal mandate, but it is at provincial and national level.

"This question can be directed to Moeniel Jacobs, working at the Western Cape, Department of Cultural Affairs and Sport (DCAS)".

4.5.4.10 Question 10.

Why are arts and culture activities not being seen as an alternative means of generating an income?

Response:

SBM is not of the opinion that arts and culture careers within the municipal area don't exist. SBM approves quite a number of arts and culture events and in doing so, supports the Saldanha Cultural Village with vacant land and unused buildings. This in return creates jobs, although it might not be permanent.

"The annual Jazz on the Rocks event is supported by SBM, which is an arts and culture event that generates incomes. This is also a job creation tool, although it is not a permanent one. There are not a lot of arts and culture related jobs in the SBM, thus the youth and other interested parties residing in the area must resort to other jobs in fields such as retail, the heavy metal industry, fishing industry etc."

4.5.4.11 Question 11.

What resources are made available to satisfy the needs of youth to exercise arts and culture activities within the Saldanha Bay Municipality?

Response:

The municipality makes facilities available for arts and culture events to be hosted. Facilities include community halls, sport grounds etc.

4.5.4.12 Question 12.

What advocacy does Saldanha Bay Municipality provide to citizens wanting to further their education in the fields of arts and culture development?

Response:

The municipality supports and works together with DCAS on the Whole of Society Approach (WoSA). Through this, individuals are identified and support is provided.

4.5.4.13 Question 13.

What advocacy does Saldanha Bay Municipality provide to schools and learners wanting to further their education in the fields of arts and culture development?

Response:

Career guidance and assistance is a function executed by the Department of Education. However, SBM gathers with WoSA and all relevant departments on a quarterly basis to discuss what type of assistance is available and how best they can support learners and schools, regarding the arts and culture.

4.5.4.14 Question 14.

Why do or/ don't you think developing arts and culture activities, support and programmes will benefit the Saldanha Bay Municipality area more?

Response:

As previously mentioned, arts and culture is not a mandate for SBM to fill. The municipality strictly operates within its given mandate and deviating from it can cause problems such as not having a clean audit report, negative budget implications etc.

4.5.4.15 Question 15.

What impact do the citizens of Saldanha Bay Municipality have on the Integrated Development Plan (IDP) – 5 year plan?

Response:

Annually, SBM provides the opportunity for each ward to give their inputs on the IDP as well as the draft budget.

A basis for making the following findings:

The major support is provided by the municipality to schools

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