

Faculty of Business and Management Sciences Ethics Informed Consent Form

CONSENT TO PARTICIPATE IN A RESEARCH STUDY

Category of Participants (mark with X as appropriate):

Staff	Х	Teachers	Parents	Lecturers	Students	
Other						
(specify)						

You are kindly invited to participate in a research study being conducted by **Monwabisi Silwana** from the Cape Peninsula University of Technology. The findings of this study will contribute towards:

An undergraduate project		A conference paper	
An Honours project		A published journal article	
A Masters/doctoral thesis	Х	A published report	

Selection criteria

You were selected as a possible participant in this study because of:

- (a) Your understanding and experience in tourism planning and policy development
- (b) Relationship with other tourism stakeholders in the district municipality
- (c) Your role in policy development.

The information below gives details about the study to help you decide whether you would want to participate.

Title of the research:

Tourism development policies in a selected district municipality in Eastern Cape

A brief explanation of what the research involves:

Several municipalities globally often face poorly planned development projects, and this usually emanates from inefficient and ineffective policy and planning implementation. One of the reasons for this is that there is at times a lack of participation by key stakeholders. The success of tourism development policies and their implementation rests on the involvement of all

relevant parties. This study seeks to determine stakeholders' involvement, in the development and implementation of tourism related policies in O.R. Tambo District Municipality (ORTDM).

Procedures

If you volunteer to participate in this study the following will be done:

- 1. Describe the main research procedures to you in advance, so that you are informed about what to expect;
- 2. Treat all interviewees with respect by arriving on time for all the interview schedules and well prepared;
- 3. Conduct an introduction with the interviewee in order to break ice;
- 4. All the interviewees will be asked for permission to record the interviews and also take some note where applicable;
- 5. In a case where there is no clarity, the interviewees will be allowed to ask for confirmation or clarity of words/sentences/phrases to ensure accuracy of the data collected;
- 6. Participants will be told that their data will be treated with full confidentiality and that, if published, it will not be identifiable as theirs;
- 7. Participants will be given the option of omitting questions they do not want to answer or feel uncomfortable with;
- 8. Participants will be told that questions do not pose any realistic risk of distress or discomfort, either physically or psychologically, to them;
- 9. At the end of each interview all the interviewees will be thanked for their time and information provided for this study;
- 10. Participants will be debriefed at the end of their participation (i.e. give them a brief explanation of the study).

You are invited to contact the researchers should you have any questions about the research before or during the study. You will be free to withdraw your participation at any time without having to give a reason.

Kindly complete the table below before participating in the research.

Tick the appropriate column Statement Yes No 1. I understand the purpose of the research. X

2.	I understand what the research requires of me.	X	
3.	I volunteer to take part in the research.	X	
4.	I know that I can withdraw at any time.	X	
5.	I understand that there will not be any form of	Х	
	discrimination against me as a result of my participation		
	or non-participation.		
6.	Comment:		

Please sign the consent form.

riease sign the consent form.	
Signature Make	Date: 13 April 2021

Researchers

	Name:	Surname:	Contact details:
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Contact person: Mr. Monwabisi Silwana	
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INTERVIEW GUIDE

Cape Peninsula University of Technology

Topic: Perceptions about tourism related policies in a selected

district municipality in the Eastern Cape:

Dear Participant,

My name is Monwabisi Silwana and I am a student registered for my Masters Degree in Tourism and Hospitality Management at the Cape Peninsula University of Technology (CPUT). The aim of this study is to determine the input from government and challenges associated with the tourism development policies in O.R Tambo District Municipality. This study is purely for academic purposes, and participants will be treated with respect and your concerns will be taken into account. This interview is entirely voluntary, your identity will be kept confidential and you are entitled to withdraw at any stage of the interview process. The researcher intends to present the study outcomes to the district municipality and the provincial government, also the permission to do so was requested from Cape Peninsula University of Technology (CPUT) as the final study will remain a university property.

Study Objectives:

•To determine the role of the district municipality in the development and implementation of tourism policies at the ORTDM.

•To ascertain the perceptions of different stakeholders regarding policy implementation in the development of tourism at the ORTDM

•To identify challenges that the district municipality is facing with regards to the development and implementation of tourism policies in the ORTDM.

Interview questions:

1. What is your highest level of education?

a) Below matric

b)	Matric
c)	National Diploma
d)	Degree X
nich	tourism associatio
,	D : 1-

2. Which tourism association do you work for?

- a) Regional Tourism Organisation
- b) Local Tourism Ogranisation
- c) FEDHASA
- d) Other? Provide name. Eastern Cape Parks and Tourism Agency
- 3. What is your position at the tourism association?
 - a) CEO
 - b) Director
 - c) Manger X
 - d) Researcher
 - e) Policy maker
 - f) Other? Please specify
- 4. How long have you been involved in tourism policy development?
 - a) 0-12 Months
 - b) 1-3 Years
 - c) 3-5 Years
 - d) More than 5 Years X
- 5. How would you describe your organisations relationship with the district or LM municipality?

The relationship is very good with both local and district Municipality, we work together in the implementation of programmes/projects

6. What are the top **FIVE** issues that you have with your district or LM municipality regarding the development and implementation of tourism policies?

- Integration
- Alignment
- Clear roles and responsibilities
- Conducive environment
- Inclusive approach
- 7. Do you think that the municipality is effective in terms of tourism policy development?
 - a) Yes
 - b) No
 - c) Somewhat
- 8. Please explain your answer

Policy development at a local level at times is not an inclusive approach and the supply chain processes sometimes when appointing appropriate service providers to develop policies do compromise quality as cheaper service providers are appointed.

9. Do you have any suggestions on how to improve on the effectiveness of tourism policy Development?

Firstly, the process must be clear from the first stages of developing Terms of Reference for appointing service providers to develop policies for an institution

10. What contributions are you currently making to tourism policy development and through what channels?

Contributions are made though consultation processes for developing policies

- 11. Are there any further contributions that you may be able to provide in the future? Definitely, when policies are reviewed my involvement is critical
- 12. Do you think that the municipality is effective in tourism policy implementation?
 - d) Yes
 - e) No
 - f) Somewhat: Some policies are not implementable as a result the users which can be the municipality tend to ignore them
- 13. Please explain your answer
- 14. Are you involved in the implementation of any tourism policies?
 - g) Yes X
 - h) No
 - i) Somewhat
- 15. If answer on the above is yes, can you please explain which ones and how?

Both at Provincial, district and local level im involved during the development and implementation of policies

- 16. Do you receive funding for this from the municipality?
 - a) Yes
 - b) No X
 - c) Somewhat
- 17. What is the funding allocated for?
 - a) Marketing, X
 - b) Tourism development,X
 - c) SMME support, X
 - d) Research X
 - e) Other? Specify Infrastructure related, capacity building
- 18. Do you have any challenges with regards to following?
 - a) Water Supply X
 - b) Electricity X
 - c) Waste removal X
 - d) Basic service X
 - e) Challenges and provisions on maintenance of infrastructure X
- 19. Do you have any suggestions on how to improve on the effectiveness of tourism policy implementation?

Inclusive approach, private sector involvement