**Frequency Table Report**

Dataset D:\Consult\CPUT\2022\Lara le Roux\Results CTGFWS HWFF V2.NCSS

Filter Type = "HWFF"

**Frequency Distribution of Attendedwith Attended with**

**Cumulative Cumulative Graph of**

**Attendedwith Attended with Count Count Percent Percent Percent**

1 Partner 89 89 23.36 23.36 |||||||||

2 Family 98 187 25.72 49.08 ||||||||||

3 Friends 135 322 35.43 84.51 ||||||||||||||

4 Alone 23 345 6.04 90.55 ||

5 Colleagues 32 377 8.40 98.95 |||

6 Other 4 381 1.05 100.00 |

**Frequency Distribution of Groupsize Group size**

**Cumulative Cumulative Graph of**

**Groupsize Group size Count Count Percent Percent Percent**

1 1 30 30 7.87 7.87 |||

2 2-3 186 216 48.82 56.69 |||||||||||||||||||

3 4-5 101 317 26.51 83.20 ||||||||||

4 More than 5 64 381 16.80 100.00 ||||||

**Frequency Distribution of Morethan5 Specify**

**Cumulative Cumulative Graph of**

**Morethan5 Specify Count Count Percent Percent Percent**

Missing 343

6 6 6 15.79 15.79 ||||||

7 7 13 18.42 34.21 |||||||

8 4 17 10.53 44.74 ||||

9 5 22 13.16 57.89 |||||

10 12 34 31.58 89.47 ||||||||||||

11 1 35 2.63 92.11 |

12 1 36 2.63 94.74 |

15 1 37 2.63 97.37 |

Did not specify 1 38 2.63 100.00 |

The number of missing values is 343.

The overall count including missing values is 381.

The overall percentage of missing values is 90.03.

**Frequency Distribution of Province Province**

**Cumulative Cumulative Graph of**

**Province Province Count Count Percent Percent Percent**

1 Western Cape 312 312 81.89 81.89 ||||||||||||||||||||||||||||||||

2 Gauteng 14 326 3.67 85.56 |

3 Eastern Cape 8 334 2.10 87.66 |

4 Free State 17 351 4.46 92.13 |

5 North West 5 356 1.31 93.44 |

6 Mpumalanga 4 360 1.05 94.49 |

7 Northern Cape 3 363 0.79 95.28 |

8 KwaZulu-Natal 2 365 0.52 95.80 |

9 Limpopo 3 368 0.79 96.59 |

10 Outside SA borders 13 381 3.41 100.00 |

**Frequency Distribution of Town Western Cape Town**

**Cumulative Cumulative Graph of**

**Town Western Cape Town Count Count Percent Percent Percent**

Missing 68

Athlone 3 3 0.96 0.96 |

Bellville 2 5 0.64 1.60 |

Bettys Bay 1 6 0.32 1.92 |

Blouberg 1 7 0.32 2.24 |

Brackenfell 3 10 0.96 3.19 |

Camps Bay 2 12 0.64 3.83 |

Cape Town 86 98 27.48 31.31 ||||||||||

Did not specify 15 113 4.79 36.10 |

Durbanville 15 128 4.79 40.89 |

George 1 129 0.32 41.21 |

Gordan's Bay 1 130 0.32 41.53 |

Gordans Bay 1 131 0.32 41.85 |

Gordon's Bay 1 132 0.32 42.17 |

Grabouw 5 137 1.60 43.77 |

Green Point 1 138 0.32 44.09 |

Gugulethu 4 142 1.28 45.37 |

Hermanus 85 227 27.16 72.52 ||||||||||

Kenilworth 1 228 0.32 72.84 |

Kleinmond 2 230 0.64 73.48 |

Kraaifontein 3 233 0.96 74.44 |

Kuilsriver 6 239 1.92 76.36 |

Langa 1 240 0.32 76.68 |

Maitland 1 241 0.32 77.00 |

Malmesbury 3 244 0.96 77.96 |

Milnerton 1 245 0.32 78.27 |

Mossel Bay 1 246 0.32 78.59 |

Moullie Point 1 247 0.32 78.91 |

None 1 248 0.32 79.23 |

Observatory 1 249 0.32 79.55 |

Overstrand 1 250 0.32 79.87 |

Paarl 15 265 4.79 84.66 |

Parklands 1 266 0.32 84.98 |

Plattekloof 1 267 0.32 85.30 |

Plumstead 1 268 0.32 85.62 |

Rondebosch 1 269 0.32 85.94 |

Rosebank 1 270 0.32 86.26 |

Sea Point 1 271 0.32 86.58 |

Somerset West 8 279 2.56 89.14 |

Stanford 3 282 0.96 90.10 |

Stellenbosch 14 296 4.47 94.57 |

Strand 2 298 0.64 95.21 |

Strandfontein 3 301 0.96 96.17 |

Summergreens 1 302 0.32 96.49 |

Swellendam 1 303 0.32 96.81 |

Table View 1 304 0.32 97.12 |

Vanguard 1 305 0.32 97.44 |

Worcester 5 310 1.60 99.04 |

Worcestor 3 313 0.96 100.00 |

The number of missing values is 68.

The overall count including missing values is 381.

The overall percentage of missing values is 17.85.

**Frequency Distribution of Other\_Country Foreign country**

**Cumulative Cumulative Graph of**

**Other\_Country Foreign country Count Count Percent Percent Percent**

Missing 369

Asia 1 1 8.33 8.33 |||

Australia 2 3 16.67 25.00 ||||||

Botswana 1 4 8.33 33.33 |||

France 3 7 25.00 58.33 ||||||||||

Germany 2 9 16.67 75.00 ||||||

Switzerland 2 11 16.67 91.67 ||||||

UAE 1 12 8.33 100.00 |||

The number of missing values is 369.

The overall count including missing values is 381.

The overall percentage of missing values is 96.85.

**Frequency Distribution of Regularlyattend Regularly attend**

**Cumulative Cumulative Graph of**

**Regularlyattend Regularly attend Count Count Percent Percent Percent**

0 1 1 0.26 0.26 |

1 Yes 221 222 58.01 58.27 |||||||||||||||||||||||

2 No 158 380 41.47 99.74 ||||||||||||||||

3 If yes, how many per year 1 381 0.26 100.00 |

**Frequency Distribution of Ifyes How many**

**Cumulative Cumulative Graph of**

**Ifyes How many Count Count Percent Percent Percent**

Missing 242

1 2 2 1.44 1.44 |

2 13 15 9.35 10.79 |||

3 9 24 6.47 17.27 ||

4 11 35 7.91 25.18 |||

5 6 41 4.32 29.50 |

6 5 46 3.60 33.09 |

9 2 48 1.44 34.53 |

10 3 51 2.16 36.69 |

12 5 56 3.60 40.29 |

A lot 1 57 0.72 41.01 |

Did not specify 81 138 58.27 99.28 |||||||||||||||||||||||

more than 3 1 139 0.72 100.00 |

The number of missing values is 242.

The overall count including missing values is 381.

The overall percentage of missing values is 63.52.

**Frequency Distribution of Decisionmade Decision made**

**Cumulative Cumulative Graph of**

**Decisionmade Decision made Count Count Percent Percent Percent**

1 Spontaneous decision 176 176 46.19 46.19 ||||||||||||||||||

2 A month ago 146 322 38.32 84.51 |||||||||||||||

3 More than a month ago 41 363 10.76 95.28 ||||

4 other 18 381 4.72 100.00 |

**Frequency Distribution of Other\_Date Specify**

**Cumulative Cumulative Graph of**

**Other\_Date Specify Count Count Percent Percent Percent**

Missing 366

1 week ago 1 1 6.67 6.67 ||

2 weeks 1 2 6.67 13.33 ||

2 years ago 2 4 13.33 26.67 |||||

3 days ago 1 5 6.67 33.33 ||

3 months 1 6 6.67 40.00 ||

3 months ago 1 7 6.67 46.67 ||

4 days ago 1 8 6.67 53.33 ||

Did not specify 1 9 6.67 60.00 ||

Last year 2 11 13.33 73.33 |||||

Week 1 12 6.67 80.00 ||

Week ago 1 13 6.67 86.67 ||

Won tickets, was not planning to come 1 14 6.67 93.33 ||

a week ago 1 15 6.67 100.00 ||

The number of missing values is 366.

The overall count including missing values is 381.

The overall percentage of missing values is 96.06.

**Frequency Distribution of Timesattended Times attended**

**Cumulative Cumulative Graph of**

**Timesattended Times attended Count Count Percent Percent Percent**

1 First time 204 204 53.54 53.54 |||||||||||||||||||||

2 Between 2-5 times 162 366 42.52 96.06 |||||||||||||||||

3 Between 6-10 times 15 381 3.94 100.00 |

**Frequency Distribution of Morethan10 Specify**

**Cumulative Cumulative Graph of**

**Morethan10 Specify Count Count Percent Percent Percent**

Missing 381

The number of missing values is 381.

The overall count including missing values is 381.

The overall percentage of missing values is 100.00.

**Frequency Distribution of Wine Wine tasting**

**Cumulative Cumulative Graph of**

**Wine Wine tasting Count Count Percent Percent Percent**

Missing 1

1 yes 129 129 33.95 33.95 |||||||||||||

2 no 92 221 24.21 58.16 |||||||||

3 21 242 5.53 63.68 ||

4 19 261 5.00 68.68 ||

5 1 262 0.26 68.95 |

1,1 1 263 0.26 69.21 |

1,2 65 328 17.11 86.32 ||||||

1,3 5 333 1.32 87.63 |

1,4 1 334 0.26 87.89 |

2,3 4 338 1.05 88.95 |

3,4 1 339 0.26 89.21 |

1,2,3 41 380 10.79 100.00 ||||

The number of missing values is 1.

The overall count including missing values is 381.

The overall percentage of missing values is 0.26.

**Frequency Distribution of Food Food tasting**

**Cumulative Cumulative Graph of**

**Food Food tasting Count Count Percent Percent Percent**

Missing 360

Beer 5 5 23.81 23.81 |||||||||

Carpets 1 6 4.76 28.57 |

Craft distilleries 1 7 4.76 33.33 |

Did not specify 3 10 14.29 47.62 |||||

Gin bar 1 11 4.76 52.38 |

Kiddies activities 1 12 4.76 57.14 |

Play area 1 13 4.76 61.90 |

Rides 6 19 28.57 90.48 |||||||||||

Sell products 1 20 4.76 95.24 |

Volunteer work 1 21 4.76 100.00 |

The number of missing values is 360.

The overall count including missing values is 381.

The overall percentage of missing values is 94.49.

**Frequency Distribution of Consumer Consumer products**

**Cumulative Cumulative Graph of**

**Consumer Consumer products Count Count Percent Percent Percent**

1 yes 10 10 2.62 2.62 |

2 no 31 41 8.14 10.76 |||

3 25 66 6.56 17.32 ||

4 40 106 10.50 27.82 ||||

5 146 252 38.32 66.14 |||||||||||||||

6 25 277 6.56 72.70 ||

7 40 317 10.50 83.20 ||||

8 18 335 4.72 87.93 |

23 2 337 0.52 88.45 |

25 2 339 0.52 88.98 |

26 1 340 0.26 89.24 |

27 1 341 0.26 89.50 |

34 1 342 0.26 89.76 |

35 1 343 0.26 90.03 |

45 8 351 2.10 92.13 |

46 2 353 0.52 92.65 |

47 1 354 0.26 92.91 |

56 3 357 0.79 93.70 |

57 14 371 3.67 97.38 |

67 2 373 0.52 97.90 |

123 1 374 0.26 98.16 |

124 1 375 0.26 98.43 |

345 1 376 0.26 98.69 |

357 1 377 0.26 98.95 |

457 1 378 0.26 99.21 |

467 1 379 0.26 99.48 |

567 2 381 0.52 100.00 |

**Frequency Distribution of otherstands Specify**

**Cumulative Cumulative Graph of**

**otherstands Specify Count Count Percent Percent Percent**

Missing 366

At a wine farm 1 1 6.67 6.67 ||

Billboards 1 2 6.67 13.33 ||

Cape Town Auction Authorities 1 3 6.67 20.00 ||

Curro school 1 4 6.67 26.67 ||

Flyer 1 5 6.67 33.33 ||

Know about it from before 1 6 6.67 40.00 ||

Local event 1 7 6.67 46.67 ||

Local municipality adverts 1 8 6.67 53.33 ||

My lecturer 1 9 6.67 60.00 ||

Posters in town 1 10 6.67 66.67 ||

Posters outside festival 1 11 6.67 73.33 ||

Road signs 2 13 13.33 86.67 |||||

Signage 1 14 6.67 93.33 ||

Wine farm 1 15 6.67 100.00 ||

The number of missing values is 366.

The overall count including missing values is 381.

The overall percentage of missing values is 96.06.

**Frequency Distribution of Marketing1 Event marketing**

**Cumulative Cumulative Graph of**

**Marketing1 Event marketing Count Count Percent Percent Percent**

Missing 1

0 1 1 0.26 0.26 |

1 TV 95 96 25.00 25.26 ||||||||||

2 Radio 284 380 74.74 100.00 |||||||||||||||||||||||||||||

The number of missing values is 1.

The overall count including missing values is 381.

The overall percentage of missing values is 0.26.

**Frequency Distribution of Marketing2 Event marketing**

**Cumulative Cumulative Graph of**

**Marketing2 Event marketing Count Count Percent Percent Percent**

Missing 293

Did not specify 3 3 3.41 3.41 |

FB 63 66 71.59 75.00 ||||||||||||||||||||||||||||

Facebook 22 88 25.00 100.00 ||||||||||

The number of missing values is 293.

The overall count including missing values is 381.

The overall percentage of missing values is 76.90.

**Frequency Distribution of Marketing3 Event marketing**

**Cumulative Cumulative Graph of**

**Marketing3 Event marketing Count Count Percent Percent Percent**

Missing 352

Twitter 29 29 100.00 100.00 ||||||||||||||||||||||||||||||||||||||||

The number of missing values is 352.

The overall count including missing values is 381.

The overall percentage of missing values is 92.39.

**Frequency Distribution of Marketing4 Event marketing**

**Cumulative Cumulative Graph of**

**Marketing4 Event marketing Count Count Percent Percent Percent**

Missing 376

Insta 1 1 20.00 20.00 ||||||||

Instagram 3 4 60.00 80.00 ||||||||||||||||||||||||

Internet Website 1 5 20.00 100.00 ||||||||

The number of missing values is 376.

The overall count including missing values is 381.

The overall percentage of missing values is 98.69.

**Frequency Distribution of Marketing5 Event marketing**

**Cumulative Cumulative Graph of**

**Marketing5 Event marketing Count Count Percent Percent Percent**

Missing 381

The number of missing values is 381.

The overall count including missing values is 381.

The overall percentage of missing values is 100.00.

**Frequency Distribution of Marketing6 Event marketing**

**Cumulative Cumulative Graph of**

**Marketing6 Event marketing Count Count Percent Percent Percent**

Missing 381

The number of missing values is 381.

The overall count including missing values is 381.

The overall percentage of missing values is 100.00.

**Frequency Distribution of Marketing7 Event marketing**

**Cumulative Cumulative Graph of**

**Marketing7 Event marketing Count Count Percent Percent Percent**

Missing 381

The number of missing values is 381.

The overall count including missing values is 381.

The overall percentage of missing values is 100.00.

**Frequency Distribution of Other\_Marketeting Specify**

**Cumulative Cumulative Graph of**

**Other\_Marketeting Specify Count Count Percent Percent Percent**

Missing 381

The number of missing values is 381.

The overall count including missing values is 381.

The overall percentage of missing values is 100.00.

**Frequency Distribution of Socialmedia Social media**

**Cumulative Cumulative Graph of**

**Socialmedia Social media Count Count Percent Percent Percent**

Missing 381

The number of missing values is 381.

The overall count including missing values is 381.

The overall percentage of missing values is 100.00.

**Frequency Distribution of Facebook Facebook**

**Cumulative Cumulative Graph of**

**Facebook Facebook Count Count Percent Percent Percent**

Missing 381

The number of missing values is 381.

The overall count including missing values is 381.

The overall percentage of missing values is 100.00.

**Frequency Distribution of Twitter Twitter**

**Cumulative Cumulative Graph of**

**Twitter Twitter Count Count Percent Percent Percent**

Missing 381

The number of missing values is 381.

The overall count including missing values is 381.

The overall percentage of missing values is 100.00.

**Frequency Distribution of Other\_Media Specify**

**Cumulative Cumulative Graph of**

**Other\_Media Specify Count Count Percent Percent Percent**

Missing 381

The number of missing values is 381.

The overall count including missing values is 381.

The overall percentage of missing values is 100.00.

**Frequency Distribution of Organising Well organised event**

**Cumulative Cumulative Graph of**

**Organising Well organised event Count Count Percent Percent Percent**

1 Totally disagree 9 9 2.36 2.36 |

2 Disagree 16 25 4.20 6.56 |

3 Neutral 90 115 23.62 30.18 |||||||||

4 Agree 157 272 41.21 71.39 ||||||||||||||||

5 Totally disagree 109 381 28.61 100.00 |||||||||||

**Frequency Distribution of Improvement Improves annually**

**Cumulative Cumulative Graph of**

**Improvement Improves annually Count Count Percent Percent Percent**

1 Totally disagree 7 7 1.84 1.84 |

2 Disagree 14 21 3.67 5.51 |

3 Neutral 165 186 43.31 48.82 |||||||||||||||||

4 Agree 110 296 28.87 77.69 |||||||||||

5 Totally agree 85 381 22.31 100.00 ||||||||

**Frequency Distribution of Accessiblility Info not readily available**

**Cumulative Cumulative Graph of**

**Accessiblility Info not readily available Count Count Percent Percent Percent**

1 Totally disagree 32 32 8.40 8.40 |||

2 Disagree 49 81 12.86 21.26 |||||

3 Neutral 140 221 36.75 58.01 ||||||||||||||

4 Agree 108 329 28.35 86.35 |||||||||||

5 Totally agree 52 381 13.65 100.00 |||||

**Frequency Distribution of Prices Reasonable prices**

**Cumulative Cumulative Graph of**

**Prices Reasonable prices Count Count Percent Percent Percent**

1 Totally disagree 19 19 4.99 4.99 |

2 Disagree 20 39 5.25 10.24 ||

3 Neutral 103 142 27.03 37.27 ||||||||||

4 Agree 156 298 40.94 78.22 ||||||||||||||||

5 Totally agree 83 381 21.78 100.00 ||||||||

**Frequency Distribution of Impact Positive economic impact**

**Cumulative Cumulative Graph of**

**Impact Positive economic impact Count Count Percent Percent Percent**

1 Totally disagree 9 9 2.36 2.36 |

2 Disagree 10 19 2.62 4.99 |

3 Neutral 112 131 29.40 34.38 |||||||||||

4 Agree 154 285 40.42 74.80 ||||||||||||||||

5 Totally agree 96 381 25.20 100.00 ||||||||||

**Frequency Distribution of Different Unique,not other like in Cape Town**

**Cumulative Cumulative Graph of**

**Different Unique,not other like in Cape Town Count Count Percent Percent Percent**

1 Totally disagree 5 5 1.31 1.31 |

2 Disagree 24 29 6.30 7.61 ||

3 Neutral 156 185 40.94 48.56 ||||||||||||||||

4 Agree 127 312 33.33 81.89 |||||||||||||

5 Totally agree 69 381 18.11 100.00 |||||||

**Frequency Distribution of Liveshows Live shows met my expectations**

**Cumulative Cumulative Graph of**

**Liveshows Live shows met my expectations Count Count Percent Percent Percent**

1 Totally disagree 33 33 8.66 8.66 |||

2 Disagree 31 64 8.14 16.80 |||

3 Neutral 155 219 40.68 57.48 ||||||||||||||||

4 Agree 114 333 29.92 87.40 |||||||||||

5 Totally agree 48 381 12.60 100.00 |||||

**Frequency Distribution of Exhibitors Exhibitors were of high standards**

**Cumulative Cumulative Graph of**

**Exhibitors Exhibitors were of high standards Count Count Percent Percent Percent**

1 Totally disagree 5 5 1.31 1.31 |

2 Disagree 28 33 7.35 8.66 ||

3 Neutral 133 166 34.91 43.57 |||||||||||||

4 Agree 141 307 37.01 80.58 ||||||||||||||

5 Totally agree 74 381 19.42 100.00 |||||||

**Frequency Distribution of Venue Ideal venue**

**Cumulative Cumulative Graph of**

**Venue Ideal venue Count Count Percent Percent Percent**

1 Totally disagree 7 7 1.84 1.84 |

2 Disagree 19 26 4.99 6.82 |

3 Neutral 125 151 32.81 39.63 |||||||||||||

4 Agree 122 273 32.02 71.65 ||||||||||||

5 Totally agree 108 381 28.35 100.00 |||||||||||

**Frequency Distribution of Expectations All expectations met**

**Cumulative Cumulative Graph of**

**Expectations All expectations met Count Count Percent Percent Percent**

1 Totally disagree 11 11 2.89 2.89 |

2 disagree 29 40 7.61 10.50 |||

3 Neutral 143 183 37.53 48.03 |||||||||||||||

4 Agree 127 310 33.33 81.36 |||||||||||||

5 Totally agree 71 381 18.64 100.00 |||||||

**Frequency Distribution of Staff Friendly and professional staff**

**Cumulative Cumulative Graph of**

**Staff Friendly and professional staff Count Count Percent Percent Percent**

1 Totally disagree 11 11 2.89 2.89 |

2 Disagree 18 29 4.72 7.61 |

3 Neutral 125 154 32.81 40.42 |||||||||||||

4 Agree 139 293 36.48 76.90 ||||||||||||||

5 Totally agree 88 381 23.10 100.00 |||||||||

**Frequency Distribution of Parking Adequate parking**

**Cumulative Cumulative Graph of**

**Parking Adequate parking Count Count Percent Percent Percent**

1 Totally disagree 6 6 1.57 1.57 |

2 Disagree 16 22 4.20 5.77 |

3 Neutral 100 122 26.25 32.02 ||||||||||

4 Agree 136 258 35.70 67.72 ||||||||||||||

5 Totally agree 123 381 32.28 100.00 ||||||||||||

**Frequency Distribution of Signange Not sufficient signage**

**Cumulative Cumulative Graph of**

**Signange Not sufficient signage Count Count Percent Percent Percent**

1 Totally disagree 54 54 14.17 14.17 |||||

2 Disagree 59 113 15.49 29.66 ||||||

3 Neutral 128 241 33.60 63.25 |||||||||||||

4 Agree 104 345 27.30 90.55 ||||||||||

5 Totally agree 36 381 9.45 100.00 |||

**Frequency Distribution of Chefs To see live shows by celebrity chefs**

**Cumulative Cumulative Graph of**

**Chefs To see live shows by celebrity chefs Count Count Percent Percent Percent**

Missing 1

1 60 60 15.79 15.79 ||||||

2 38 98 10.00 25.79 ||||

3 51 149 13.42 39.21 |||||

4 40 189 10.53 49.74 ||||

5 35 224 9.21 58.95 |||

6 32 256 8.42 67.37 |||

7 14 270 3.68 71.05 |

8 17 287 4.47 75.53 |

9 14 301 3.68 79.21 |

10 15 316 3.95 83.16 |

11 9 325 2.37 85.53 |

12 16 341 4.21 89.74 |

13 32 373 8.42 98.16 |||

14 7 380 1.84 100.00 |

The number of missing values is 1.

The overall count including missing values is 381.

The overall percentage of missing values is 0.26.

**Frequency Distribution of Relaxation To relax and enjoy different environment**

**Cumulative Cumulative Graph of**

**Relaxation To relax and enjoy different environment Count Count Percent Percent Percent**

Missing 1

1 30 30 7.89 7.89 |||

2 69 99 18.16 26.05 |||||||

3 39 138 10.26 36.32 ||||

4 57 195 15.00 51.32 ||||||

5 56 251 14.74 66.05 |||||

6 20 271 5.26 71.32 ||

7 19 290 5.00 76.32 ||

8 9 299 2.37 78.68 |

9 15 314 3.95 82.63 |

10 18 332 4.74 87.37 |

11 15 347 3.95 91.32 |

12 15 362 3.95 95.26 |

13 14 376 3.68 98.95 |

14 4 380 1.05 100.00 |

The number of missing values is 1.

The overall count including missing values is 381.

The overall percentage of missing values is 0.26.

**Frequency Distribution of Togetherness Spend time with family and friends**

**Cumulative Cumulative Graph of**

**Togetherness Spend time with family and friends Count Count Percent Percent Percent**

Missing 1

1 45 45 11.84 11.84 ||||

2 28 73 7.37 19.21 ||

3 70 143 18.42 37.63 |||||||

4 41 184 10.79 48.42 ||||

5 40 224 10.53 58.95 ||||

6 28 252 7.37 66.32 ||

7 21 273 5.53 71.84 ||

8 19 292 5.00 76.84 ||

9 20 312 5.26 82.11 ||

10 18 330 4.74 86.84 |

11 18 348 4.74 91.58 |

12 18 366 4.74 96.32 |

13 10 376 2.63 98.95 |

14 4 380 1.05 100.00 |

The number of missing values is 1.

The overall count including missing values is 381.

The overall percentage of missing values is 0.26.

**Frequency Distribution of Tastewine Wine tasting**

**Cumulative Cumulative Graph of**

**Tastewine Wine tasting Count Count Percent Percent Percent**

Missing 1

1 83 83 21.84 21.84 ||||||||

2 40 123 10.53 32.37 ||||

3 36 159 9.47 41.84 |||

4 54 213 14.21 56.05 |||||

5 23 236 6.05 62.11 ||

6 13 249 3.42 65.53 |

7 22 271 5.79 71.32 ||

8 20 291 5.26 76.58 ||

9 21 312 5.53 82.11 ||

10 13 325 3.42 85.53 |

11 16 341 4.21 89.74 |

12 18 359 4.74 94.47 |

13 16 375 4.21 98.68 |

14 4 379 1.05 99.74 |

4 (beer tasting) 1 380 0.26 100.00 |

The number of missing values is 1.

The overall count including missing values is 381.

The overall percentage of missing values is 0.26.

**Frequency Distribution of Enjoyfood Enjoy food**

**Cumulative Cumulative Graph of**

**Enjoyfood Enjoy food Count Count Percent Percent Percent**

Missing 1

1 45 45 11.84 11.84 ||||

2 81 126 21.32 33.16 ||||||||

3 35 161 9.21 42.37 |||

4 28 189 7.37 49.74 ||

5 55 244 14.47 64.21 |||||

6 17 261 4.47 68.68 |

7 17 278 4.47 73.16 |

8 24 302 6.32 79.47 ||

9 26 328 6.84 86.32 ||

10 27 355 7.11 93.42 ||

11 13 368 3.42 96.84 |

12 6 374 1.58 98.42 |

13 5 379 1.32 99.74 |

14 1 380 0.26 100.00 |

The number of missing values is 1.

The overall count including missing values is 381.

The overall percentage of missing values is 0.26.

**Frequency Distribution of Socialisation Meet people with similar interests**

**Cumulative Cumulative Graph of**

**Socialisation Meet people with similar interests Count Count Percent Percent Percent**

Missing 1

1 14 14 3.68 3.68 |

2 19 33 5.00 8.68 ||

3 31 64 8.16 16.84 |||

4 25 89 6.58 23.42 ||

5 31 120 8.16 31.58 |||

6 80 200 21.05 52.63 ||||||||

7 37 237 9.74 62.37 |||

8 31 268 8.16 70.53 |||

9 25 293 6.58 77.11 ||

10 29 322 7.63 84.74 |||

11 20 342 5.26 90.00 ||

12 21 363 5.53 95.53 ||

13 15 378 3.95 99.47 |

14 2 380 0.53 100.00 |

The number of missing values is 1.

The overall count including missing values is 381.

The overall percentage of missing values is 0.26.

**Frequency Distribution of Promotions Buy promotional items**

**Cumulative Cumulative Graph of**

**Promotions Buy promotional items Count Count Percent Percent Percent**

Missing 1

1 16 16 4.21 4.21 |

2 14 30 3.68 7.89 |

3 11 41 2.89 10.79 |

4 14 55 3.68 14.47 |

5 14 69 3.68 18.16 |

6 38 107 10.00 28.16 ||||

7 90 197 23.68 51.84 |||||||||

8 39 236 10.26 62.11 ||||

9 34 270 8.95 71.05 |||

10 20 290 5.26 76.32 ||

11 33 323 8.68 85.00 |||

12 30 353 7.89 92.89 |||

13 25 378 6.58 99.47 ||

14 2 380 0.53 100.00 |

The number of missing values is 1.

The overall count including missing values is 381.

The overall percentage of missing values is 0.26.

**Frequency Distribution of Unique Unique event in Cape Town**

**Cumulative Cumulative Graph of**

**Unique Unique event in Cape Town Count Count Percent Percent Percent**

Missing 2

1 12 12 3.17 3.17 |

2 11 23 2.90 6.07 |

3 13 36 3.43 9.50 |

4 17 53 4.49 13.98 |

5 20 73 5.28 19.26 ||

6 39 112 10.29 29.55 ||||

7 32 144 8.44 37.99 |||

8 80 224 21.11 59.10 ||||||||

9 46 270 12.14 71.24 ||||

10 35 305 9.23 80.47 |||

11 30 335 7.92 88.39 |||

12 25 360 6.60 94.99 ||

13 16 376 4.22 99.21 |

14 3 379 0.79 100.00 |

The number of missing values is 2.

The overall count including missing values is 381.

The overall percentage of missing values is 0.52.

**Frequency Distribution of Boredom Boredom**

**Cumulative Cumulative Graph of**

**Boredom Boredom Count Count Percent Percent Percent**

Missing 2

1 6 6 1.58 1.58 |

2 11 17 2.90 4.49 |

3 18 35 4.75 9.23 |

4 19 54 5.01 14.25 ||

5 17 71 4.49 18.73 |

6 25 96 6.60 25.33 ||

7 37 133 9.76 35.09 |||

8 38 171 10.03 45.12 ||||

9 65 236 17.15 62.27 ||||||

10 39 275 10.29 72.56 ||||

11 35 310 9.23 81.79 |||

12 33 343 8.71 90.50 |||

13 35 378 9.23 99.74 |||

14 1 379 0.26 100.00 |

The number of missing values is 2.

The overall count including missing values is 381.

The overall percentage of missing values is 0.52.

**Frequency Distribution of Visitation Reason to visit Cape Town**

**Cumulative Cumulative Graph of**

**Visitation Reason to visit Cape Town Count Count Percent Percent Percent**

Missing 1

1 7 7 1.84 1.84 |

2 22 29 5.79 7.63 ||

3 24 53 6.32 13.95 ||

4 21 74 5.53 19.47 ||

5 24 98 6.32 25.79 ||

6 20 118 5.26 31.05 ||

7 34 152 8.95 40.00 |||

8 33 185 8.68 48.68 |||

9 34 219 8.95 57.63 |||

10 87 306 22.89 80.53 |||||||||

11 32 338 8.42 88.95 |||

12 18 356 4.74 93.68 |

13 21 377 5.53 99.21 ||

14 3 380 0.79 100.00 |

The number of missing values is 1.

The overall count including missing values is 381.

The overall percentage of missing values is 0.26.

**Frequency Distribution of Knowledge Increase food and wine knowledge**

**Cumulative Cumulative Graph of**

**Knowledge Increase food and wine knowledge Count Count Percent Percent Percent**

Missing 1

1 28 28 7.37 7.37 ||

2 12 40 3.16 10.53 |

3 16 56 4.21 14.74 |

4 12 68 3.16 17.89 |

5 17 85 4.47 22.37 |

6 27 112 7.11 29.47 ||

7 26 138 6.84 36.32 ||

8 35 173 9.21 45.53 |||

9 28 201 7.37 52.89 ||

10 33 234 8.68 61.58 |||

11 83 317 21.84 83.42 ||||||||

12 33 350 8.68 92.11 |||

13 30 380 7.89 100.00 |||

The number of missing values is 1.

The overall count including missing values is 381.

The overall percentage of missing values is 0.26.

**Frequency Distribution of Meetingexperts Exchange ideas with food/wine experts**

**Cumulative Cumulative Graph of**

**Meetingexperts Exchange ideas with food/wine experts Count Count Percent Percent Percent**

Missing 1

1 10 10 2.63 2.63 |

2 17 27 4.47 7.11 |

3 16 43 4.21 11.32 |

4 25 68 6.58 17.89 ||

5 24 92 6.32 24.21 ||

6 21 113 5.53 29.74 ||

7 15 128 3.95 33.68 |

8 21 149 5.53 39.21 ||

9 28 177 7.37 46.58 ||

10 25 202 6.58 53.16 ||

11 37 239 9.74 62.89 |||

12 107 346 28.16 91.05 |||||||||||

13 34 380 8.95 100.00 |||

The number of missing values is 1.

The overall count including missing values is 381.

The overall percentage of missing values is 0.26.

**Frequency Distribution of Giveaways Free giveaways**

**Cumulative Cumulative Graph of**

**Giveaways Free giveaways Count Count Percent Percent Percent**

Missing 2

1 11 11 2.90 2.90 |

2 14 25 3.69 6.60 |

3 11 36 2.90 9.50 |

4 27 63 7.12 16.62 ||

5 21 84 5.54 22.16 ||

6 19 103 5.01 27.18 ||

7 15 118 3.96 31.13 |

8 20 138 5.28 36.41 ||

9 21 159 5.54 41.95 ||

10 23 182 6.07 48.02 ||

11 34 216 8.97 56.99 |||

12 36 252 9.50 66.49 |||

13 126 378 33.25 99.74 |||||||||||||

14 1 379 0.26 100.00 |

The number of missing values is 2.

The overall count including missing values is 381.

The overall percentage of missing values is 0.52.

**Frequency Distribution of Other7 Specify**

**Cumulative Cumulative Graph of**

**Other7 Specify Count Count Percent Percent Percent**

Missing 359

1 2 2 9.09 9.09 |||

2 2 4 9.09 18.18 |||

3 3 7 13.64 31.82 |||||

4 2 9 9.09 40.91 |||

5 2 11 9.09 50.00 |||

7 1 12 4.55 54.55 |

9 2 14 9.09 63.64 |||

10 1 15 4.55 68.18 |

11 1 16 4.55 72.73 |

12 1 17 4.55 77.27 |

13 1 18 4.55 81.82 |

14 4 22 18.18 100.00 |||||||

The number of missing values is 359.

The overall count including missing values is 381.

The overall percentage of missing values is 94.23.

**Frequency Distribution of Gender Gender**

**Cumulative Cumulative Graph of**

**Gender Gender Count Count Percent Percent Percent**

Missing 1

1 Male 193 193 50.79 50.79 ||||||||||||||||||||

2 Female 187 380 49.21 100.00 |||||||||||||||||||

The number of missing values is 1.

The overall count including missing values is 381.

The overall percentage of missing values is 0.26.

**Frequency Distribution of Age Age**

**Cumulative Cumulative Graph of**

**Age Age Count Count Percent Percent Percent**

Missing 1

1 18-20 44 44 11.58 11.58 ||||

2 21-30 161 205 42.37 53.95 ||||||||||||||||

3 31-40 117 322 30.79 84.74 ||||||||||||

4 41-50 38 360 10.00 94.74 ||||

5 61-60 15 375 3.95 98.68 |

6 Above 61, specify 5 380 1.32 100.00 |

The number of missing values is 1.

The overall count including missing values is 381.

The overall percentage of missing values is 0.26.

**Frequency Distribution of Above61 Specify**

**Cumulative Cumulative Graph of**

**Above61 Specify Count Count Percent Percent Percent**

Missing 376

74 1 1 20.00 20.00 ||||||||

84 1 2 20.00 40.00 ||||||||

Did not specify 3 5 60.00 100.00 ||||||||||||||||||||||||

The number of missing values is 376.

The overall count including missing values is 381.

The overall percentage of missing values is 98.69.

**Frequency Distribution of Education Education level**

**Cumulative Cumulative Graph of**

**Education Education level Count Count Percent Percent Percent**

Missing 1

1 High school or lower 70 70 18.42 18.42 |||||||

2 Diploma 99 169 26.05 44.47 ||||||||||

3 Bachelors degree 106 275 27.89 72.37 |||||||||||

4 Honours degree 52 327 13.68 86.05 |||||

5 Masters degree 37 364 9.74 95.79 |||

6 Doctorate degree 13 377 3.42 99.21 |

7 Other 3 380 0.79 100.00 |

The number of missing values is 1.

The overall count including missing values is 381.

The overall percentage of missing values is 0.26.

**Frequency Distribution of Other\_Education Specify**

**Cumulative Cumulative Graph of**

**Other\_Education Specify Count Count Percent Percent Percent**

Missing 378

Did not specify 3 3 100.00 100.00 ||||||||||||||||||||||||||||||||||||||||

The number of missing values is 378.

The overall count including missing values is 381.

The overall percentage of missing values is 99.21.

**Frequency Distribution of Maritalstatus Marital Status**

**Cumulative Cumulative Graph of**

**Maritalstatus Marital Status Count Count Percent Percent Percent**

Missing 1

1 Single 132 132 34.74 34.74 |||||||||||||

2 In a relationship 135 267 35.53 70.26 ||||||||||||||

3 Married 88 355 23.16 93.42 |||||||||

4 Divorced 20 375 5.26 98.68 ||

5 Widow/widower 5 380 1.32 100.00 |

The number of missing values is 1.

The overall count including missing values is 381.

The overall percentage of missing values is 0.26.

**Frequency Distribution of Occupation Occupation**

**Cumulative Cumulative Graph of**

**Occupation Occupation Count Count Percent Percent Percent**

Missing 1

1 Student 98 98 25.79 25.79 ||||||||||

2 Educator 23 121 6.05 31.84 ||

3 Clerical/sales 14 135 3.68 35.53 |

4 Manager/executive 39 174 10.26 45.79 ||||

5 Business professional 75 249 19.74 65.53 |||||||

6 Medical professional 22 271 5.79 71.32 ||

7 Government employee 41 312 10.79 82.11 ||||

8 Self-employed 43 355 11.32 93.42 ||||

9 Unemployed 8 363 2.11 95.53 |

10 Retired 9 372 2.37 97.89 |

11 other 8 380 2.11 100.00 |

The number of missing values is 1.

The overall count including missing values is 381.

The overall percentage of missing values is 0.26.

**Frequency Distribution of Other\_Occupation Specify**

**Cumulative Cumulative Graph of**

**Other\_Occupation Specify Count Count Percent Percent Percent**

Missing 381

The number of missing values is 381.

The overall count including missing values is 381.

The overall percentage of missing values is 100.00.

**Frequency Distribution of Race Race**

**Cumulative Cumulative Graph of**

**Race Race Count Count Percent Percent Percent**

Missing 1

1 African 99 99 26.05 26.05 ||||||||||

2 White 172 271 45.26 71.32 ||||||||||||||||||

3 Coloured 93 364 24.47 95.79 |||||||||

4 Indian 8 372 2.11 97.89 |

5 Asian 3 375 0.79 98.68 |

1,2 1 376 0.26 98.95 |

2,5 1 377 0.26 99.21 |

Other- Portuguese 1 378 0.26 99.47 |

Refused to answer 2 380 0.53 100.00 |

The number of missing values is 1.

The overall count including missing values is 381.

The overall percentage of missing values is 0.26.

**Frequency Distribution Charts**

 

 

 

 

 

 

 

 

 

 

 

 

 

 

 

 

 

 

 

 

 

 

 

 

 

 

 

 

 

 

 

 